



Challenge-based Environmental Language Learning through Inspiring Stories

OPEN CALL FOR VISUAL ARTISTS COMPETITION

CLOSING DATE: 14th of January, 2022

Are you a digital artist? Are you interested in the area of **environmental sustainability** and **language learning**? **Do you like producing themed visuals and illustrations**? This opportunity is **for you!** As part of the CHELLIS project, Meath Partnership offers you a unique chance to participate in the creation of a captivating **visual story!**

Project: CHELLIS aims to raise awareness of current environmental challenges and ecological topics through inspiring stories for adult learners. Through these topics, the CHELLIS platform offers the opportunity to improve language skills in **English, French, German, Greek, Italian and Portuguese** - (the **6 languages** of the 6 EU partner countries). Find out more about the project here: <https://www.chellis.eu/>

Opportunity:

- **Produce** 10-15 illustrations corresponding to an environmental story produced (Meath Partnership will provide the story) on the topic of the effects of the Fast Fashion Industry and its impact on Inequality (Sustainable Development Goal 10).
- **Engage** in a European funded programme (Erasmus+) consisting of 6 EU project partners and have your designs showcased on a number of European platforms.
- **Support** an environmental project which contributes to a more environmentally, inclusive world.
- **Receive** 1600 euro (inclusive of VAT) for your valuable contribution to this project.

How to apply:

- Send your curriculum vitae and a sample (2-3 pieces) of your work/designs to showcase the style you would use for this storybook.
- Submit 500 words on why you are passionate about the topic of the effects of the Fast Fashion Industry and its impact on Inequality (Sustainable Development Goal 10).
- Submit your proposals to Stephanie.kirwan@meathpartnership.ie by the 14.01.2022. Please use the reference: 'Chellis – Call for Artists'.

Outcome:

The interactive CHELLIS platform will make it possible to put online the 6 CHELLIS stories (one per project partner) that will be produced by each country inspired by the ecological transition, offered for adult learners who wish to improve their language skills.

Each of the six partners will choose their winning artist (s) as visual creator. Each story will thus be presented in a storybook style where the scenes, characters and key plot objects are represented visually. The number of illustrations is estimated at 10-15 per story.

Each story will provide users with choices at key plot points that will determine that story's outcome. Each of 6 stories will have 3 different endings which will be developed using the scenarios. This means that each story will have endings that influence the environment and the characters in the story in a positive, neutral, or negative way.

Timeline:

- Call will open on the 16th of November, 2021
- Closing date for applications: 14th of January, 2021
- Judging panel: 19th of January, 2022
- Results shared: 24th of January, 2022
- Illustrations produced: 1st of February – 10th of April, 2022



The CHELLIS project (Challenge-based Environmental Language Learning through Inspiring Stories for low-skilled adult learners) number 2020-1-FR01-KA204-080222, is funded by the European Union under the ERASMUS + program.